

JOINT AND MUSCLE PAIN CREAM

FOR TEMPORARY RELIEF OF MINOR JOINT AND MUSCLE ACHES AND PAINS



Joint & Muscle Pain Cream provides quick penetrating relief from pain caused by arthritis, simple backaches, muscle strains and sprains, bruises and cramps. Its patented liposome delivery system offers fast absorption and deep penetration to soothe aching joints and muscles contact.



Joint & Muscle Pain Cream

3.0 oz.

#20669

CHALLENGE

No pain, no gain. This is a common expression, but if you were to ask the 50 million people suffering from pain, they would quickly tell you that there is more to be gained with no pain.¹ Pain, it's your body's warning system and it can come again and again.² Whether it's because of overuse or activity after long periods of non-use, our joints and muscles especially experience pain. Our bodies fall victim to arthritis, backaches, muscle strains, sore joints, and the list goes on. All of these interfere with a normal quality of life. Pain aside, Americans thrive on sports and active recreation, and are constantly searching for new ways to challenge their bodies. Nevertheless, when the pain occurs, you want immediate relief by the best means possible. Joint & Muscle Pain Cream is the solution.

JOINT & MUSCLE PAIN CREAM

Joint & Muscle Pain Cream targets the source of discomfort and provides quick relief.

- Soothes aching joints and muscles with potent menthol formula.
- Enables fast absorption with the exclusive, patented liposome technology.
- Provides prolonged release action with liposomes, optimizing effectiveness against minor joint and muscle pain.
- Improves blood circulation in the affected area.

WHO WILL BENEFIT FROM JOINT & MUSCLE PAIN CREAM?

- People with arthritis.
- People experiencing joint pain in their wrist, ankle, knee, elbow, and hip.
- People who occasionally experience back, neck, and shoulder muscle pain.
- Athletes or people who exercise frequently.
- People who use a rub before or after their workout or activity.
- Children over 2 years old to soothe minor sprains, bruises and cramps.

HOW SHOULD JOINT & MUSCLE PAIN CREAM BE USED?

- Apply Joint & Muscle Pain Cream generously to the affected area and massage well for quick alleviation of pain.



*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

WHAT'S IN JOINT & MUSCLE PAIN CREAM?

In addition to the effective OTC pain ingredient Menthol, Joint and Muscle Pain Cream contains a proprietary blend of natural ingredients in a patented liposome delivery system.

Drug Facts	
Active Ingredient	Purpose
Menthol (5%)	Topical Analgesic
Uses	
Provides penetrating temporary pain relief for minor pain in muscles and joints from:	
• Arthritis • Backache • Sports injuries	
Warnings	
• For external use only. Do not use with a heating pad. Do not apply to wounds or damaged skin. Do not bandage tightly after use.	
• Avoid contact with eyes.	
• Discontinue use and consult a physician if condition worsens, or if symptoms persist more than 7 days, or clear up and occur again within a few days.	
• Keep out of reach of children. If swallowed, get medical help or contact a poison control center right away.	
Directions	
• Adults and children over the age of 2: Apply generously to affected area. Massage well into painful area. Repeat as necessary, but not more than 3 to 4 times daily.	
• Children under the age of 2: Do not use; consult a physician.	
Inactive Ingredients	
Aloe barbadensis (Aloe Vera) Leaf Gel, Butylene Glycol, Carbomer, Cetyl Alcohol, Cyclomethicone, Dimethicone, Glycerol Stearate, Imidazolidinyl Urea, Methylparaben, PEG-12 Glycerol Distearate, PEG-100 Stearate, Phenoxyethanol, Propylparaben, Prunus amygdalus dulcis (Sweet Almond) Oil, Purified Water, Triethanolamine, Xanthan Gum	

SCIENTIFIC EVIDENCE IN SUPPORT OF THE INGREDIENTS IN JOINT & MUSCLE PAIN CREAM

- **Menthol** is a compound obtained from peppermint oil with local anesthetic and counterirritant qualities.
 - Menthol is readily absorbed by the skin and contained in products used for relief of muscle aches, sprains, and similar conditions.
- Joint & Muscle Pain Cream is a proprietary blend of clinically proven natural ingredients, including **sweet almonds** and **aloe vera**.
- Joint & Muscle Pain Cream utilizes a unique patented liposome delivery system, which ensures that the molecules of the effective ingredients penetrates the skin quickly for prolonged release action and optimum dosage.

WHY CHOOSE JOINT & MUSCLE PAIN CREAM?

- Provides quick, penetrating relief from pain.
- Offers a proprietary formula with a patented liposome delivery system and provides immediate relief for aching joints and muscles.
- Offers a user arthritis friendly packaging that makes it easy to dispense the required quantities of the product.
- For every Joint & Muscle Pain Cream purchased, Shaklee will donate \$.50 to the Arthritis Foundation® with minimum contribution of \$100,000 to help people take control of arthritis.

SUPPORT MATERIALS

- Pain Relief Program Brochure, #74936 (English), #74937 (Spanish)
- October 2003 Hotline — Science Talk #65854
- November 2003 Hotline — Product Profile #65855
- Fall 2003 *Shaklee*® Catalog™ #74920



COMPLEMENTARY SHAKLEE PRODUCTS FOR JOINT & MUSCLE PAIN CREAM

Pain Relief Complex* — Offers natural pain relief for overworked joints. 90 caplets #20667

Joint Health Complex* — Helps build cartilage and naturally improves joint function. 90 capsules #20668

GLA Complex — To help maintain normal bodily processes.* With Iron 60 capsules #20608

Essential Omega-3 Complex — Provides omega-3 fatty acids.* 90 softgels #20234

Sustained Release Vita-C® — Provides the vitamin C needed for the production of collagen, a component of cartilage. 180 tablets #20095

Shaklee Weight Management Starter Kit — Restore and energize your metabolism to achieve a healthy weight. Vanilla #59000, Chocolate #59002

REFERENCES:

¹ Pain action guide. Baltimore, Md: American Pain Foundation; 2000. Available at: <http://www.painfoundation.com>. Accessed July 3, 2001.

² Beers MH, Berkow R, eds. The Merck Manual of Diagnosis and Therapy. 17th ed. Whitehouse Station, NJ: Merck Research Laboratories; 1999.

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